



Successful InterGEO Trade Fair in Berlin

The InterGEO Trade Fair, held this year in Berlin, Germany, provided a superb opportunity for GE Smallworld to present its software and services. Advertised as the leading international trade fair for geodesy and geoinformation, the conference focused on surveying and related industries such as GIS, remote sensing, photogrammetry, and cartography. Attendance was estimated at more than 14,000 visitors, ensuring a constant stream of interested attendees. The massive conference hall housed 365 exhibitors.

The GE Smallworld stand had an excellent location, and was set up as a cinema (Messokino). Cinema presentations alternated between GE Smallworld and partner

products and solutions, and were nearly always full.

The focus of this conference for GE Smallworld was the Public Systems sector. Our product demonstrations included GE Smallworld's Internet Application Server, Design Manager, and iCity. GE Smallworld partners MGIS, Sofion, RWTH, GeoMagic, WGI, Logiball, GIS Consult, and Stadtwerke Munich manned demo areas within our booth to showcase their products and solutions for both public sector and utilities industries. According to Frank Havers, Director of Public Systems at GE Smallworld, "In the German market, we rely heavily on our partners to ensure successful product implementation. We are delighted

with the strong support of our partners and of the solid opportunity this conference presents."

Working with partners in Germany has resulted in GE Smallworld software becoming almost the standard for a number of market areas. GE Smallworld technology is used in numerous industries within Germany, including water, electricity, transportation, and telecommunications, with over 400 GE Smallworld clients.

All in all, the InterGEO trade fair was extremely successful for GE Smallworld and its partners. The opportunity to be a part of one of the largest European trade shows and to showcase products at this venue was well worth the months of planning.

DistribuTECH Europe 2000

GE Smallworld was prepared for the DistribuTECH Europe 2000 conference, held in Vienna, Austria on October 10 - 12 2000, armed with product experts, partners, planned demonstrations, large display screens, and demo pods. Presentations on Distribution Management System (PowerOn) and Design Manager alternated throughout each day. Internet Application Server and Transmission Grid Manager demos were also given on a more private basis.

GE Smallworld partners Grintec, Sofion, and MGIS had demo pods within our booth, ready to display their solutions.

The conference focused on utility automation solutions, with around 50% of the conference booths representing power mechanical or field collection products, and the remaining booths showcasing GIS vendors, data conversion vendors, industry analysis companies, and GIS solutions providers. All the major players in Europe were there, with 54 booths in all, separated into two halls.

Thanks to Niagara Mohawk, GE Smallworld participates in GIS DAY

The technology class at G. Ray Bodley High School, located in Fulton, New York, wanted to learn about spatial technology. Their award-winning teacher, Donna Matteson, wanted to tie in some real-life situations related to Geography Awareness week (November 12-18), sponsored by the National Geographic Society. To investigate GIS technology, on GIS Day (November 15) the class visited Niagara Mohawk, an electric and gas utility headquartered in Syracuse, New York, that uses GE Smallworld technology to power their GIS.

Niagara Mohawk spent hours preparing for the students' visit. A formal PowerPoint presentation was given by Len Schick, GIS Manager at Niagara Mohawk, explaining the basics of GIS. This was followed by small group instruction to teams of 5 to 6 students at four learning centers. Students experienced state-of-the-art GIS Design Sketch technology (GE Smallworld), Computer Aided Design applications, Mobile Mapping (using data from their GE Smallworld System) and



Outage Management (GE Smallworld PowerOn).

Students learned about career opportunities and viewed their high school on a 1:200ft aerial geographical map, as well as the electric facility layout around their school, using GE Smallworld technology. A highlight of the day included a demonstration of a simulated natural disaster during which 375 outage calls were received. PowerOn was used to demonstrate how the system determines the location of the system failure, identifies rerouting possibilities, and then prioritizes and orders the crews to the location.

Three cheers for NiMo and their participation in GIS Day!